

## Annual Giving Levels

Contribution (\$)	Designation
500 – 999	<b>Supporter</b>
1,000 – 2,499	<b>Benefactor</b>
2,500 – 4,999	<b>Journalism Advocate</b>
5,000 – 9,999	<b>Executive Sponsor</b>
10,000 – 24,999	<b>Founding Underwriter</b>
25,000+	<i>*contact us</i>

## Summary of Benefits

**Supporter:** (1) A public “thank you” for one year on our website on a page where we honor financial donors, and (2) Participation in our “Supporter Surveys” that we use to help understand what topics and story types our supporters would like us to pursue.

**Benefactor:** (1) All benefits listed above under Supporter, (2) a free ticket to each in-person event for the year, and (3) an invitation to our annual planning meeting.

**Journalism Advocate:** (1) All benefits listed above under Benefactor, (2) a total of two free tickets to each in-person event for the year, and (3) inclusion into our quarterly online campaign where we name all “key financial contributors” by name.

**Executive Sponsor:** (1) All benefits listed above under Journalism Advocate, (2) frequent inclusion of your name/logo as a sponsor at the bottom of our homepage and in our emails to readers, and (3) participation in our Issues Advisory Group, including invitations to quarterly in-person meetings.

**Founding Underwriter:** (1) All benefits listed above under Journalism Advocate, (2) ongoing inclusion of your name/logo as a sponsor at the bottom of our homepage, in our emails to readers and at live events, and (3) annual private meeting with Rochester Beacon leadership to discuss progress and direction of organization.

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*Notes:* (1) Donations to The Rochester Beacon are tax deductible through our partnership with the Institute for Nonprofit News. (2) Donors are welcome to make contributions “in honor” or “in memory” of others for purposes of public attribution.