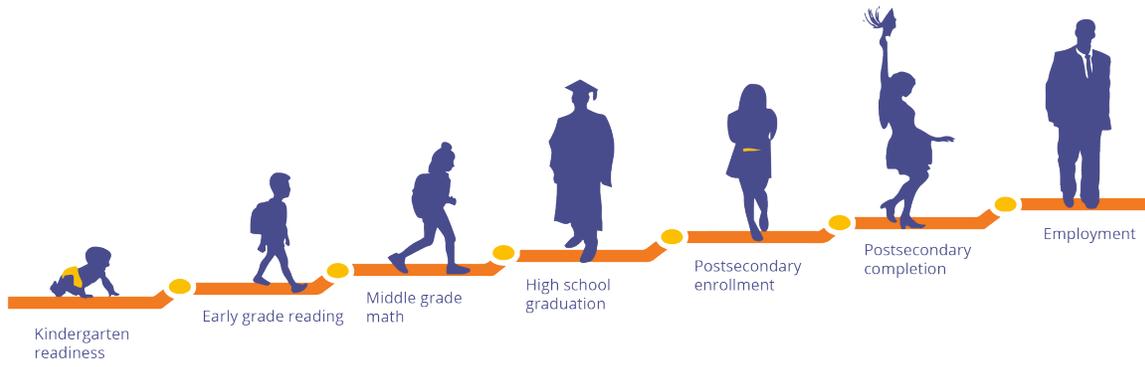




THE ROAD TO EDUCATIONAL RENEWAL

REPORT CARD

2021



ROC the Future is an alliance of over 70 leading Rochester-area institutions and community partners.

We promote the alignment of community resources and initiatives to improve the academic achievement of Rochester’s children.

We are part of the Strive Together national network of communities building a world where a child’s potential isn’t dictated by race, ethnicity, zip code, or circumstance.

We use a collective impact framework that involves centralized infrastructure, a dedicated staff, and a structured process to form a common agenda, shared measurement, continuous communication, and mutually reinforcing activities across organizations.

ROC the Future is all of us working together.

ROC the Future is you.

Collective Impact

ROC the Future amplifies the efforts of the community. We have an impact by:

- Sharing a common agenda
- Measuring common outcomes
- Using evidence-based practices
- Staying in continuous communication
- Mutually reinforcing one another’s efforts
- Mobilizing resources
- Increasing equity

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The Road to Educational Renewal

For 10 years, ROC the Future has worked to ensure success for Rochester’s children. Our alliance has changed and expanded over the years. We have grown from 11 **founding organizations** to 30 **Convener** members who determine our strategic priorities, as well as 70+ **partners** who work together to achieve more than any of us could by ourselves.

We started by building a **shared vision**. We then created a structure that enables action and **accountability**. Through continuous **communication** among our partners, we have aligned our work to support children from cradle to career. Working across **multiple sectors** of our community, we have maintained a steadfast belief that it takes all of us working together, inside and outside of schools, for children to thrive.



Our work has developed from raising **awareness** through practices like pre-K family orientations to **interventions** like the Every Minute Matters campaign. Building on what we learned, we expanded our work to include changing and creating **new systems** and intentionally working for **equity**.

Together, we have improved education outcomes in Rochester...and there is so much more still to do.

Join us to build equity and ensure all Rochester’s children thrive.



Exploring
2011 - 2013

Emerging
2013 - 2015

Sustaining
2015 - 2019

Systems Change
2019 - present

| | | Where We Started | Where We Are | Progress Made |
|-----------------------|---|------------------|---|---------------|
| Ready Children | School Readiness Rochester pre-K students kindergarten ready ¹ | 54% after pre-K | 52% after pre-K 70% after pre-K + SummerLeap | ✓ |
| | Early Grade Literacy RCSD 3rd graders proficient on state assessment ² | 24% | 18% | ✗ |
| | Middle Grade Math RCSD 8th graders proficient on state assessment ² | 20% | 17% | ✗ |
| | High School Graduation RCSD 9 th grade cohort graduate in 4 years ² | 47% | 68% | ✓ |
| | College Ready RCSD graduates college ready in English ³ | 45% | 56% | ✓ |
| | College Enrollment RCSD graduates enrolled in a 2-year or 4-year college within one year of high school graduation ⁴ | 65% | 53% | ✗ |
| | College Graduation RCSD graduates who graduate college within 4 years ⁴ | 18% | 29% | ✓ |
| Ready Families | Reading At Home Pre-K families who read with their child at least once a week ⁵ | 96% | 98% | ✓ |
| | Family Support RCSD 13+ year-olds who say their family gives help and support when needed ⁶ | 82% | 83% | ✓ |
| | Family Guidance RCSD 13+ year-olds who say their family has clear rules ⁶ | 81% | 85% | ✓ |
| | FAFSA Completion RCSD seniors who completed FAFSA by March ⁷ | 33% | 44% | ✓ |

¹ Rochester Early Childhood Assessment Project, 2015 & 2019

² NY State Education Department, 2012 & 2021

³ Monroe Community College, 2013 & 2016

⁴ National Student Clearinghouse, High School Class of 2011 & Class of 2014

⁵ Children's Institute, 2017 & 2019

⁶ Monroe County Department of Public Health, YRBS, 2011 & 2019

⁷ Rochester Education Foundation, 2015 & 2019



| | | Where We Started | Where We Are | Progress Made |
|-----------------|---|---------------------------|---------------------------------|---------------|
| Ready Schools | Chronic Absence RCSD students missing 10% or more of school days ⁸ | 38% | 38% Elementary 60% Secondary | ✗ |
| | Pre-K Support Pre-K teachers value the child and family, are non-judgmental and non-discriminatory ⁵ | 3.3/4.0 | 3.8/4.0 | ✓ |
| | Middle/High School Support RCSD 13+ year-olds who say they get a lot of encouragement at school ⁶ | 70% | 62% | ✗ |
| | RCSD Secondary Schools with School Based Health Centers⁹ | 0% | 54% | ✓ |
| | RCSD Restorative Practices Schools⁶ | 0% | 57% Elementary 69% Secondary | ✓ |
| | RCSD Suspension Rate¹⁰ | 41% | 26% | ✓ |
| | RCSD Teachers with a Master's Degree or Higher² | 90% | 87% | ✗ |
| | RCSD Teacher Turnover Rate¹¹ | 28% | 10% | ✓ |
| | RCSD Faculty/Staff of Color¹² | 22% Teachers 41% Staff | 19% Teachers 31% Staff | ✗ |
| Ready Community | Community Support RCSD 13+ year-olds who say they feel like they matter to people in the community ⁶ | 57% | 57% | ✗ |
| | ROC the Future Partners | 11 | 70+ | ✓ |
| | ROC the Future Funders | 2 | 12 | ✓ |

⁸ Rochester City School District, 2013 & NYSED, 2019

⁹ Rochester City School District, 2011 & 2020

¹⁰ The Children's Agenda, 2014 & 2018

¹¹ NY State Education Department, 2011 & 2019

¹² NY State Education Department, 2011 & 2017

GOAL: EVERY CHILD IS SCHOOL READY

ROC the Future works to ensure every child is ready for school when they enter kindergarten. This means starting from birth to ensure:

- ☑ families are **supported**.
- ☑ adults foster trusting, secure **relationships** with children.
- ☑ children grow in their creativity, awareness of the people and world around them, and awareness of their own **emotions**.
- ☑ needs are met so children are **developmentally on track**.

Community-wide and systems-level changes are critical to making sure all children have a strong start. Working together, ROC the Future has had **big wins** for our youngest children:



2011 Greater Rochester Summer Learning Alliance (GRSLA) forms.

2013 GRSLA pilot first Summer LEAP pre-K program for 4 year-olds.

2017 GRSLA launches Summer LEAP pre-K program for 3 year-olds.

2019 Summer LEAP celebrates 5 consecutive years of increased kindergarten readiness.

2014 GROW, a multi-partner led project to provide comprehensive developmental screenings to Rochester's 3 year-olds, launches

2020 GROW, expanding to children 12 months – 5 years and goes mobile, bringing screenings to childcare programs, pediatric offices, and other community sites.





2015 Rochester Business Alliance, The Children’s Agenda, and Interfaith Collaborative began advocacy to make childcare more affordable.

2018 The Children’s Agenda and Ibero appointed to Governor’s Child Care Availability Task Force.

2020 Monroe County expanded childcare subsidies to parents who are working while pursuing a 4-year degree and allowed providers to be paid when a child is absent.

2021 State-wide Action Plan for a Strong and Equitable Child Care System published and \$2.3B in federal funds were invested in childcare expansion, quality, and affordability.

2015 First Story Walk created at Phyllis Wheatley Library, and Play ROCS launches to organize a coordinated day of play in dozens of neighborhoods throughout Rochester.

2017 Play Streets launched to organize street play days in neighborhoods.

2018 Inclusive physical activity included in RCSD policies, and Story Walks expand to more Rochester neighborhoods.

2019 Walking school bus piloted at School 33.

2020 More than 5,500 play kits distributed to Rochester families.

2021 Play Walk -- a downtown trail that lets kids play along the way – opened, and Recess policy was adopted by RCSD.



2016 ROC the Future, Early Childhood Development Initiative, The Children’s Agenda, and Rochester-Monroe Anti-Poverty Initiative joined to develop a model for comprehensive, integrated early childhood support.

2019 All Kids Thrive was adopted as a model for early childhood by partners in education, health, and human services.



2017 The Children's Agenda was appointed to the First Thousand Days on Medicaid workgroup, facilitating input from ROC the Future partners.

2019 State-wide recommendations were made to incorporate behavioral health, address social determinants of health, and promote health equity for all children.

2017 Rochester Area Parent Program (RAPP) launched to support parents of children enrolled in Pre-K programs at ABC, Ibero, RCSD, and RCN.

2021 509 parents have participated in RAPP to date.



2018 School Readiness Outcomes Team identified a shortage of professionals serving young children and inadequate reimbursement rates for preschool special education services.

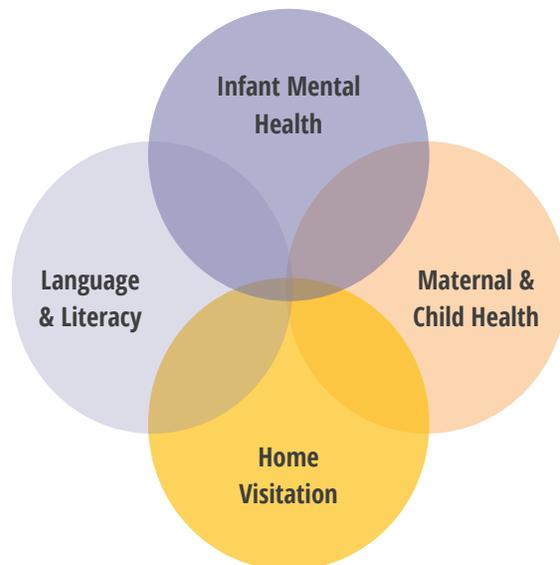
2019 As a result of community advocacy organized by The Children's Agenda, Monroe County raised reimbursement rates by 15% and hired more special care coordinators, the first increase in 10 years.



2019 Strategy team focused on birth to 3 years to strengthen support for families in these early years.

2020 Universal home visitation pilot was approved by Excellus Blue Cross Blue Shield.

2021 Talk Read Sing framework was adopted to support language and literacy starting at birth.





“My oldest son, Jacob, participated in the summerLEAP program at Adams St Recreation Center. There he was able to learn a lot of skills that he could carry with him in his new adventures in Kindergarten.

Prior to him participating in this program, I struggled a lot with Jacob. He has been diagnosed with Autism Spectrum Disorder. Jacob was known to have a lot of temper tantrums and would not listen to me when I tried to correct him. I had been concerned about how he would adapt to Kindergarten. I was also concerned about how he would adapt to a classroom full of new faces and teachers whom he had never met before.

His summerLEAP teachers kept an open line of communication with me and they shared techniques in managing his behaviors. With their help, he has started listening more in the classroom and at home. He has more patience with his peers and his siblings. He has learned how to spell his name and interact with peers. He is often heard singing and repeating things that he learned in the program. The summerLEAP program also helped me tremendously. It allowed me to better understand how to work with him both in school and at home.

It also gave me a good indication of how he will be in his classroom next school year. I had the opportunity to see that he is capable of making new friends. He can listen and follow directions. I am much more comfortable with him going to school now knowing that he is teachable and is willing to learn.”

VANESSA SANTIAGO, MOTHER

Rochester's pre-kindergarten programs, run by both RCSD and community-based organizations, are nationally known for their quality. The Rochester Early Childhood Assessment Partnership (RECAP) has been evaluating early childhood education in our community for more than 20 years. The most recent assessments show that Rochester's pre-K classes demonstrate:

- ☑ High-quality classroom routines and environments.
- ☑ Effective teaching strategies.
- ☑ Positive family-teacher relationships.
- ☑ Slightly more than half of students ready for kindergarten.

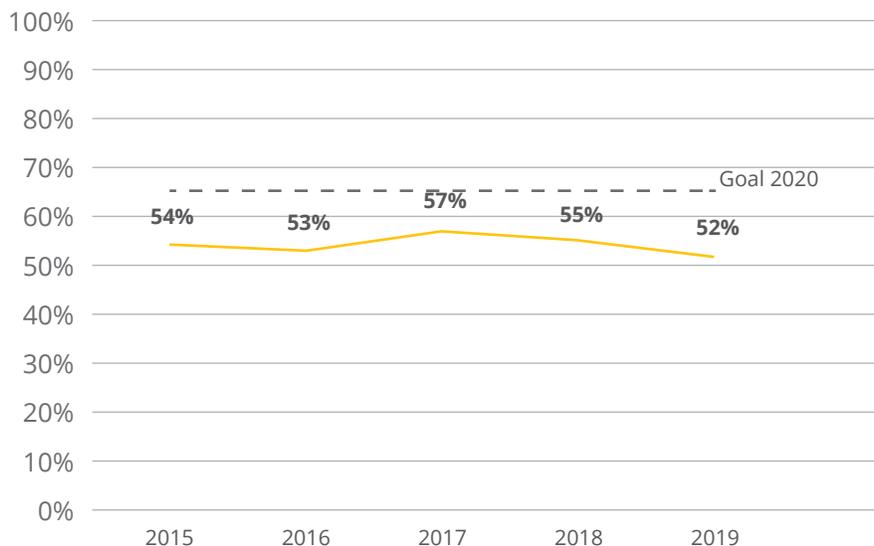
The rate of kindergarten readiness is increased when:

- ☑ Children participate in 2 years of pre-K – up to 60% of those students are K-ready.
- ☑ Children participate in Summer LEAP between pre-K and K – up to 77% of those students are K-ready.

With current initiatives and levels of participation, kindergarten readiness has plateaued. To make strides forward, ROC the Future will collaborate to:

- ☑ Support families in developing children's language and literacy before starting pre-K.
- ☑ Increase enrollment and consistent attendance in two years of pre-K education.
- ☑ Expand the capacity of Summer LEAP to enroll more children the summer before they start kindergarten.

Children Ready for Kindergarten at End of Universal Pre-K



GOAL: EVERY CHILD IS SUPPORTED

Early grade reading is vital for a child’s future academic success. ROC the Future strives to make certain that every child has a solid foundation by supporting efforts to ensure children are **reading at grade level** and developing writing, critical thinking, and oral skills. Whether through books, storytelling, songs, or drama – **the entire community has a role to play.**



2014 Third grade reading was elevated as a community priority.

2015 Books were distributed to all K-11 RCSD students to support summer reading.

2016 Rochester was recognized by the Campaign for Grade Level Reading with a Pacesetter Award for improvements in early grade literacy.

2020 Books and bookshelves were distributed, and digital library access provided to three target schools.

2015 Storytime with Style launched to encourage recreational reading through barber shops.

2021 26 barber shops throughout Rochester are participating.



Collaborative Action Network

2016 Parent Engagement Collaborative Action Network (PECAN) launched with 15 organizations focused on improving how they engage with parents and families.

2019 PECAN shifted its focus from parent-serving organizations to empowering parent leadership both within ROC the Future and in other systems.

2020 First parent co-chairs of PECAN took the lead.



2015 Partners collectively developed and adopted principles of high-quality, out-of-school time programs.

2016 Inventory of out-of-school time learning opportunities was completed by Greater Rochester After-School Alliance (GRASA)

2019 GRASA completed a five-year quality improvement initiative that focused on creating a safe and supportive environment, positive interactions, and engagement.

2012 Rochester Public Libraries launched Raising A Reader to guide parents on how to develop the habit of sharing books with their children, provide weekly bags of books to take home, and connect families to their local library.

2019 Raising a Reader passed the 10,000-patron mark in how many families they served.



2018 RCSD prioritized selection of a new elementary reading curriculum to be used district-wide that is culturally relevant and supports bilingual education.

2019 New curriculum was selected and teachers are trained.

2020 New curriculum launched.



At Kut N' Edge Barbershop on State Street, Damien Faison, Sr. has a table full of books that he replenishes regularly. He likes that kids can read the books at his shop and take them home to enjoy. In his own family, he has seen the impact of having a variety of books around on his younger cousins, whose reading levels have skyrocketed. "As long as children are reading, this program is worth it.

DAMIEN FAISON, KUT N' EDGE BARBERSHOP



Roc the Future's goal is to improve third-grade proficiency on the NYS third-grade ELA assessment and meet or exceed the NYS rate. As shown below, the rate has fallen and risen with changes to the test in a way similar to what is seen statewide. However, RCSD is consistently and substantially lower than the statewide rate.

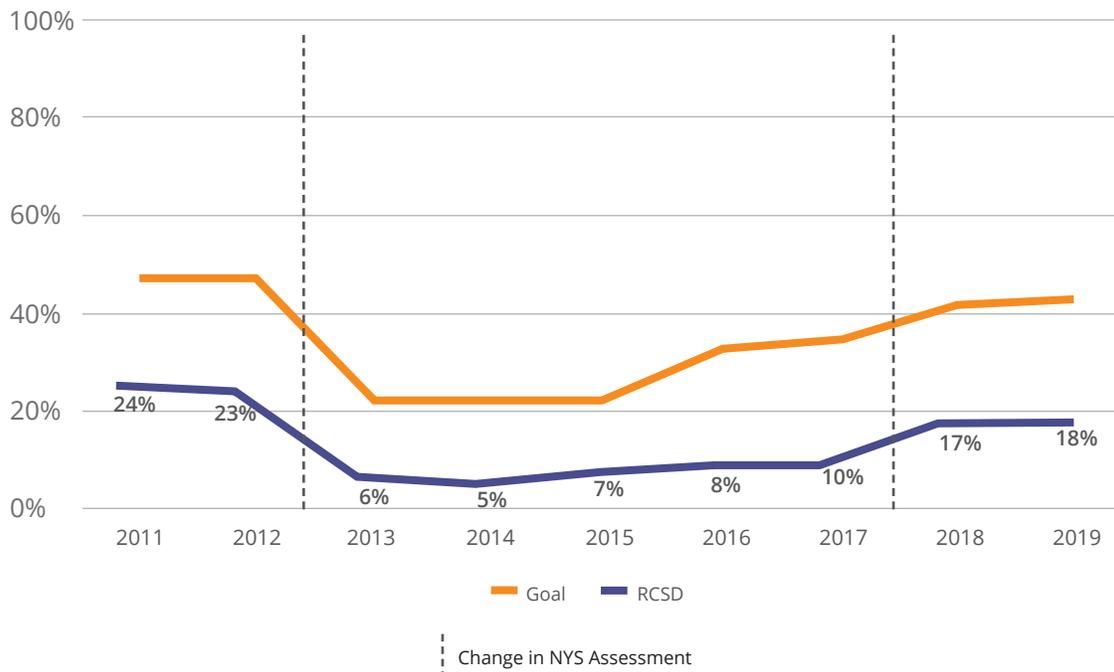
However, it is important to note that there are individual schools making strides. In 2019, seven RCSD and four Rochester charter schools had proficiency rates of 30% or higher, and the highest performing school exceeded the NYS rate (45%) with 48% of their third graders performing at a proficient level.



To make strides forward, ROC the Future will collaborate to:

- ☑ Ensure consistent, high-quality instruction in all schools K – 3.
- ☑ Support development of literacy, love of learning, and social-emotional skills in out of school programs so children are more able to learn during school.
- ☑ Support families in fostering literacy at home through daily interactions.

Third Graders Proficient on ELA Assessment



GOAL: EVERY CHILD IS SUCCESSFUL

A high school diploma that prepares students for **careers and further education** is critical in today's world. Diplomas should reflect that graduates have academic knowledge, critical thinking skills, the ability to integrate new information, and specialized content knowledge. Rochester has seen **steadily increasing** graduation rates over the past 10 years. We must keep working to ensure all our scholars are successful.



2013 ROC the Future hosted Campaign for Black Male Achievement events.

2013 ROC the Future hosted America's Promise Alliance Graduation Nation event.



2014 Community Task Force on School Climate formed to improve the climate in RCSD schools.

2016 Help Zones created in RCSD schools, and a new Student Code of Conduct is enacted.

2016 Joy DeGruy led a multi-day, anti-racism workshop for almost all RCSD leadership.

2020 Students led a Black Lives Matter in RCSD march.

2019 HealthiKids and ROC the Future were awarded a grant from KABOOM! to build a community playspace for older youth.

2020 Site and design selected with youth input under the leadership of HealthiKids, ROC the Future, City of Rochester, and Connected Communities.





2020 ROC the Future launched the Youth Leadership Coalition in collaboration with RCSD Youth Council, Mayor's Youth Council, In Control, SOAR, ROC Responders, NY Charter School Association, and Teen Empowerment.

2021 Youth leaders completed the YLC training and are ready to lead civic engagement efforts in the community.

My heart is really happy to see that we built something so beautiful that other kids can be able to play and be a part of the experience as well."

KAYSHAWNA EVANS, WHO HELPED BUILD THE ADVENTURE COURSE AT GRAND AVENUE.

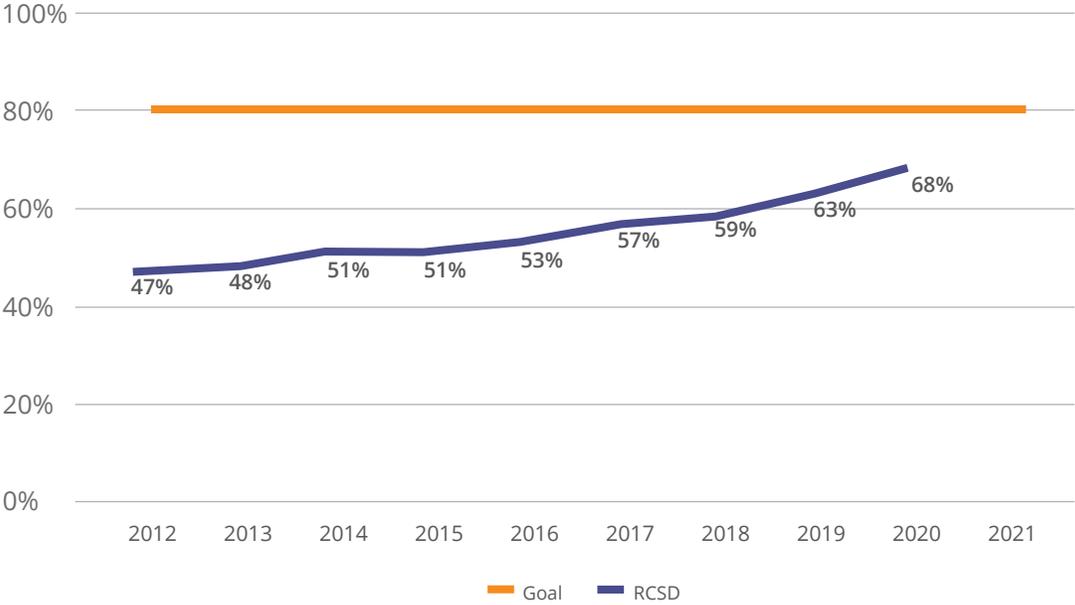


RCSD's graduation rate continues to rise steadily, even as requirements for graduation have become more rigorous. It is important to note that, while the district-wide graduation rate was 68% in 2020, **most** schools **outperformed** that rate.



- 5** SCHOOLS WITH GRADUATION RATE OF 80% OR HIGHER.
- 3** SCHOOLS WITH GRADUATION RATE OF 70 – 79%.
- 4** SCHOOLS WITH GRADUATION RATE OF 60% OR LOWER.

RCSD District Wide Graduation Rate (August)



To make strides forward, ROC the Future will collaborate to:

- ☑ Enrich the 9th-grade experience by setting high academic expectations, supporting students to meet them, and keeping students on track to graduate from the start of high school.
- ☑ Replicate effective school turn-around strategies in lower-performing schools.
- ☑ Offer opportunities both in and outside of school for teenagers to develop skills for critical thinking, communication, problem solving, perseverance, collaboration, information and digital literacy, and creativity.
- ☑ Offer high school students meaningful opportunities to explore career options and develop skills for success in the workplace.
- ☑ Foster a sense of belonging and being valued in both school and the community.



GOAL: EVERY CHILD IS COLLEGE & CAREER READY

Every Rochester child should graduate from high school **ready** to pursue training for a career or college. As a community, we need to apply our collective resources and efforts to ensuring Rochester's young adults are on a path to **self-sufficiency and well-being** and ready to **contribute** to their community.



2013 College Access Network formed.

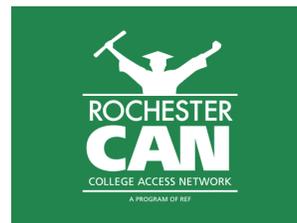
2014 Financial aid support identified as an unmet need to ensure Rochester's youth can afford higher education and career training.

2015 FAFSA Fests launched under the leadership of the Rochester Education Foundation and with support from the City of Rochester.

2019 Rochester won the Excellence in Overcoming Barriers and Perseverance Award from the National College Attainment Network.

2016 Rochester Goes to College launched, giving students a chance to visit college campuses and meet with students and admissions staff.

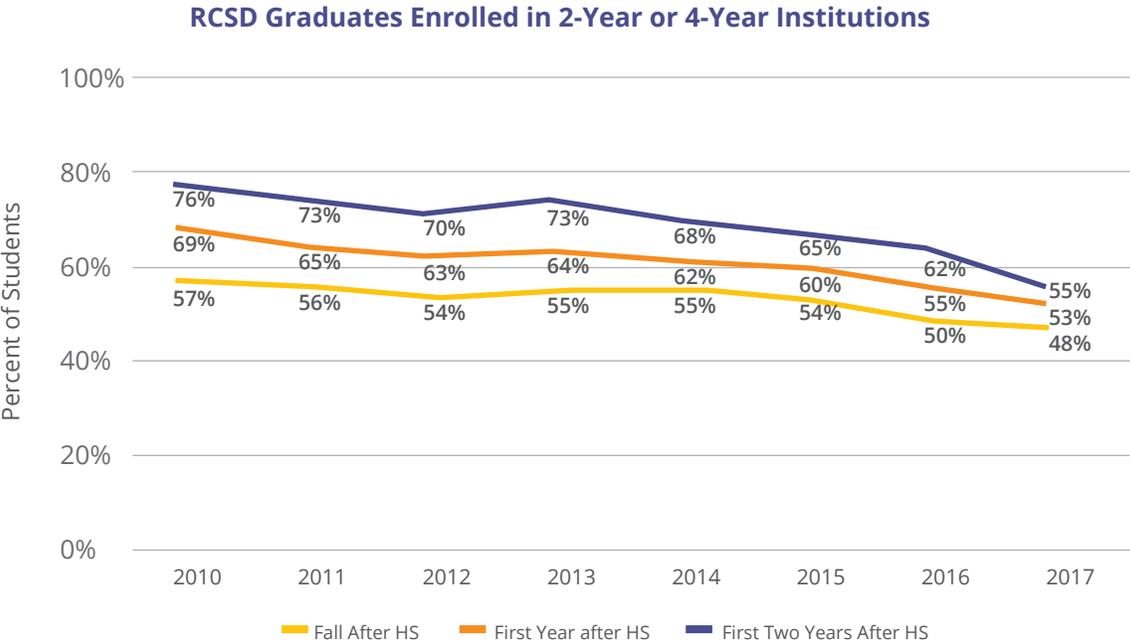
2018 College Connect launched to bring panels of current college students to high schools where 9th graders can meet with them to offer advice and encouragement.



**IDAISIS DESPAIGNE,
ALL CITY HIGH
SCHOOL/ RCSD 2021**

“Because of the pandemic, I couldn’t experience what my senior year of high school should have been. Everything was challenging but my biggest obstacle was overcoming the stress of being on the screen. I had to push to make it to this point, graduation and being college bound! REF really came through for me. They helped me with all that I needed and got me through the process of getting ready for college. They guided me in the right direction for my applications and assisted me with my financial aid. I can’t thank them enough for all that they’ve done. I appreciate it all.”

Enrollment of RCSD graduates in post-secondary education steadily declined from 2010 – 2017 (the last year we have access to data).



Furthermore, enrollment for RCSD graduates is notably lower than comparable schools around the nation.

High School Graduates Enrolling in College in the Fall After High School

| | |
|-----------------------|-----|
| RCSD | 48% |
| Urban Schools | 63% |
| High Minority Schools | 59% |
| High Poverty Schools | 56% |

To make strides forward, ROC the Future will collaborate to:

- Expose students to college campuses early in middle school and high school.
- Provide meaningful opportunities to explore a wide variety of careers, including skilled trades.
- Support families in planning for college financing when children are young, and in accessing financial aid during their child’s senior year.
- Provide education and support to first-generation college students and their families.

MOVING FORWARD FROM THE PANDEMIC

On March 16, 2020, all schools in New York state immediately shifted to **remote learning** as a necessary public health intervention to control the COVID-19 pandemic. What was initially hoped to be a short-term situation became long-term, accompanied by **chronic upheaval** in people's lives. Everyone faced the uncertainty of the pandemic and challenges in meeting basic needs like food. Many families faced COVID infections, including long-term hospitalizations and deaths. Childcare facilities closed. Social isolation escalated. Massive layoffs occurred.

The bright spot during the pandemic was that the Rochester **community came together** to make sure children, families, and those who were vulnerable were supported. This was a monumental task that included everything from food to healthcare to internet access. By bringing systems together, we were able to accomplish more together than we could have alone.



Foodlink, City of Rochester, RCSD, and hundreds of volunteers from around the county worked together to set up food distribution sites.

Rochester Transit System additionally deployed shuttles loaded with food to go to neighborhoods that did not have a distribution site in them. A quarter of a million children were supported with food during the pandemic emergency.

At the Office, Clinic or Hospital -- Doctors are OPEN!

Vision & Hearing Checks

Support for Parents and Families

Developmental Checkups

Support for Youth and Teens

Immunizations to Prevent Diseases

Lead Screening

School Health Forms

SAFE TRANSIT

If you need a ride for a well-child visit, let the doctor's office know when you make your appointment. They can schedule an RTS shuttle to pick you up. You and your child can ride for free on a van with no crowds. Clean. Easy. Safe.

When you get to the doctor's office or hospital, you will get safe, secure care, like always. You will have space while you wait. Staff will wear masks. Chairs, tables, and other surfaces are cleaned regularly. Safe. Confident. Caring.

SAFE CARE

We will make sure your child is healthy and on track. We will check their eyesight and hearing, see how they are growing, talk with them, and make them smile.

We are here for you, too. We will answer your questions and make sure you have what you need to take care of your family. Caring. Supportive. Always.

HEALTHY KIDS

Focused on children's success. Together.

During the pandemic, the importance of health-education partnerships quickly became clear as families struggled to safely access well-child and immunization visits.

Building on the relationships and understandings that have grown out of the **Systems Integration Project**, the **pediatric community** and **Rochester Transit System** launched a way of safely transporting families to pediatric appointments.

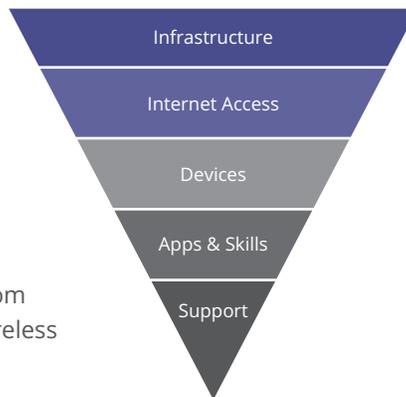
ROC the Future backbone staff created a public awareness campaign that delivered the message "Doctors Are Open" through social media, parent networks, school personnel, and radio. ROC the Future is also working with pediatricians on forming stronger ties between pediatric behavioral health care and schools.



The Digital Divide

The digital divide has long been an issue of equity in Rochester. However, with the shift to remote learning, the impact of the divide was magnified. ROC the Future provided data to our partners that was used to make sure all RCSD students had devices and internet access.

Over successive months, every child enrolled in Rochester from Pre-K through Grade 12 was provided a Chromebook and wireless internet access.



**ELSIE VASQUEZ,
CLASS OF 2021**

“Virtual learning was a bumpy experience for me. It took a long time for me to get used to it, but the teachers were helpful and managed to get us comfortable, and kept pushing us forward to finish the year strong.

The Chromebooks really did help us because if we didn’t have them, many students would not have been able to proceed with school. They were a life-saver.

I have hope for everyone going back to in-person without masks because I really do miss seeing familiar faces. I didn’t necessarily see what I had until it was gone.”



**ANNA NICPON,
3RD GRADE TEACHER**

Anna Nicpon, a third-grade teacher at Dr. Charles T. Lunsford School No. 19, did not let the pandemic get in the way of reaching and teaching her students. She met with students after school hours individually to help with their assignments. After realizing that many students did not have school supplies at home, Anna created care packages with supplies and other activities to support their schooling. On Wednesdays, when there was no online instruction, she met some of her students at the local library to further support their learning. Through her experiences of teaching during the pandemic, she has gained a better understanding of her students and their families. She hopes to use this knowledge to further support students academically, as well as their social and emotional well-being in the future.

“I am a child of community, so I have always known and felt the importance of having a village. In this past year, it was obvious to me how truly connected we are. What I know for sure is that we belong to each other. I hope we can be good stewards of our communities and build a future that is worthy of all children.”



SASHA LEWIS, PECAN PARENT LEADER

YOU CAN MAKE A DIFFERENCE

FAMILIES CAN...



- Play with your child, indoors and outdoors, through games and imaginary play
- Explore new places with your child and talk about what they experience - at the beach, in the park, at museums, in the neighborhood
- Do projects together where you plan and problem solve - cooking, home improvement projects, art, gardening
- Enroll your child in after-school and summer programs they enjoy

SUMMER & AFTER-SCHOOL PROGRAMS CAN...



- Have a clear purpose and intentional design that helps youth develop new skills
- Develop caring relationships and safe spaces where youth feel like they belong
- Engage youth in planning, problem solving, and reflecting on their experiences
- Help children develop skills to -
 - listen & cooperate
 - express their opinions
 - take responsibility
 - empathize with others
 - set and achieve goals
 - communicate

SCHOOLS CAN...



- Assess each student in reading and math
- Keep students immersed in grade-level work & support them as needed
- Offer High-Intensity Tutoring - 50 minutes of tutoring daily, with 2 students per tutor
- Offer Acceleration Academies - weeklong summer instruction with 25 hours of targeted teaching in small groups of 8 - 12 students
- Track student growth frequently & share progress with students and families

COMMUNITY MEMBERS CAN...



- Ask youth about their goals and their plans for achieving them
- Share how you overcame challenges in your life
- Invite youth to shadow you at work or offer them a summer job
- Volunteer as a coach or tutor or teach a class at a recreation center
- Organize block parties or neighborhood events to build a sense of community

ROC the Future's Wildly Important Goal

This year, RTF identified Parent Engagement as our “wildly important goal” (WIG), to focus our efforts for the reopening of school. One of the greatest losses during the pandemic has been the disruption of relationships – within the family, at school, and across the entire community. It has traumatized families and children and requires a long-term response.

To realize the opportunity from the pandemic crisis and achieve transformational change, we need to understand what the community wants, and build standards to achieve that – instead of tweaking around the edges.

While there are many urgent tactical needs, the system change that would have the most significant and lasting effect is one that ROC the Future can actually make happen: the positioning of parents as experts, and bringing customers and influencers to the table and driving decisions through change efforts. This will be a major effort for the entire alliance this year, with the goal to have an impact on our long-term transformation.

ROC the Future WIG: Between now and June 2022, ROC the Future will ensure that partner organizations engage at least 6,000 families to:

- 1 IDENTIFY THE ESSENTIAL ELEMENTS OF SUCCESSFUL LEARNING ENVIRONMENTS FOR THEIR CHILDREN.**
- 2 DECIDE ON PRIORITY ACTIONS.**
- 3 INFORM FUNDING PRIORITIES.**

We also strive to ensure the reopening period is both responsive to unfinished learning and the gateway to long-term transformation.

ROC the Future will continue to transform and create systems as a way of improving education outcomes. We will develop strategies that improve student achievement by strengthening relationships, ensuring school systems meet the academic, social, emotional, and physical needs of children, and building community systems that empower and support children and families both inside and outside of school.

While changing systems, we will disrupt structural racism and build racial equity. We will work to create equity and justice-oriented alliances, engage in and support educational and professional development to increase understanding of how racism affects education outcomes. We will also provide tools to engage actively and authentically with Black and Brown communities, and advocate for policies that improve education and health in Black and Brown communities, build economic justice, and dismantle structural and systemic racism.

THANK YOU...

Conveners for setting strategic priorities, providing leadership, and elevating educational priorities in the community.

Action for a Better Community • Assemblymember Harry Bronson • Assemblymember Sarah Clark • Center for Governmental Research • Children's Institute • City of Rochester • Common Ground Health • Congressman Joe Morelle • Department of Pediatrics at Rochester Regional Health and University of Rochester Medical Center • East High School in Partnership with the University of Rochester • ESL Charitable Foundation • Farash Foundation • Great Schools for All • Greater Rochester Chamber of Commerce • Greater Rochester Health Foundation • Ibero American Action League • Monroe Community College • Monroe County Department of Human Services • Nazareth College • New York Charter Schools Association • Rochester Area Community Foundation • Rochester City Council • Rochester City School Board • Rochester City School District • Rochester Education Foundation • Rochester Educational Opportunity Center • Rochester-Monroe Anti-Poverty Initiative • Rochester Public Library • St. John Fisher College • The Children's Agenda • SUNY Brockport • United Way of Greater Rochester

Families and Youth for stepping up to lead, representing community voices, and shaping the future.

Parent Engagement Collaborative Action Network • Youth Leadership Coalition

Outcomes Teams for identifying factors and root causes, identifying measurable outcomes, measuring impact, and providing recommendations.

School Readiness Outcomes Team • Early Grade Literacy Outcomes Team • High School Graduation Outcomes Team • Community Schools Leadership Team

Strategy Teams for developing solutions, developing strategic initiatives, and driving implementation.

Children Developmentally on Track • Community Partnerships • GROW • Prenatal to 3 • Workforce Development

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Focused on Children's Success...Together

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