

News Media Statement

6 months ended September 30, 2021

Subject to Audit

Rochester (Monroe County), New York

www.democratandchronicle.com

CIRCULATION SUMMARY								
	Sun	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri	Sat
TOTAL COMBINED AVERAGE CIRCULATION	73,569	43,101	42,296	42,071	42,079	44,855	44,102	54,821
Democrat And Chronicle								
Print	49,558	27,492	26,306	26,226	26,279	29,283	29,249	43,656
Digital Replica	5,253	7,610	7,678	7,659	7,646	7,556	7,515	5,346
Digital Nonreplica	5,742	7,999	8,312	8,186	8,154	8,016	7,338	5,819
Total Circulation Excluding Other Affiliated Publications	60,553	43,101	42,296	42,071	42,079	44,855	44,102	54,821
AFFILIATED PUBLICATIONS								
yes! Your Essential Shopper	13,016							
Total Combined Average Circulation	73,569	43,101	42,296	42,071	42,079	44,855	44,102	54,821

CIRCULATION DATA BY PUBLICATION								
DEMOCRAT AND CHRONICLE - PRINT								
Paid Circulation								
Individually Paid Circulation								
Individual Subscriptions	42,377	25,553	24,363	24,337	24,326	27,320	27,306	41,527
Single Copy	6,831	1,400	1,416	1,348	1,406	1,418	1,410	1,777
Total Average Individually Paid Circulation	49,208	26,953	25,779	25,685	25,732	28,738	28,716	43,304
Business/Traveler Paid Circulation								
Hotel Distribution - Room/Lobby Copies	13	10	10	10	10	10	10	5
Total Average Business/Traveler Paid Circulation	13	10	10	10	10	10	10	5
Total Average Paid Circulation - Print	49,221	26,963	25,789	25,695	25,742	28,748	28,726	43,309
Qualified Circulation								
Public Access	187	281	271	282	287	287	277	197
Other Qualified	150	248	246	249	250	248	246	150
Total Average Qualified Circulation - Print	337	529	517	531	537	535	523	347
Total Average Circulation - Print	49,558	27,492	26,306	26,226	26,279	29,283	29,249	43,656

DEMOCRAT AND CHRONICLE - DIGITAL REPLICA								
Paid Circulation								
Individual Access	5,253	6,180	6,233	6,248	6,230	6,095	6,098	5,346
Total Average Paid Circulation - Digital Replica	5,253	6,180	6,233	6,248	6,230	6,095	6,098	5,346
Qualified Circulation								
Other Qualified		1,430	1,445	1,411	1,416	1,461	1,417	
Total Average Qualified Circulation - Digital Replica		1,430	1,445	1,411	1,416	1,461	1,417	
Total Average Circulation - Digital Replica	5,253	7,610	7,678	7,659	7,646	7,556	7,515	5,346
Total Average Circulation - Print & Digital Replica	54,811	35,102	33,984	33,885	33,925	36,839	36,764	49,002

DEMOCRAT AND CHRONICLE - DIGITAL NONREPLICA								
Total Average Paid Circulation - Digital Nonreplica	5,742	7,999	8,312	8,186	8,154	8,016	7,338	5,819
Total Average Circulation - Digital Nonreplica	5,742	7,999	8,312	8,186	8,154	8,016	7,338	5,819
TOTAL AVERAGE CIRCULATION - PRINT & DIGITAL REPLICA AND NONREPLICA	60,553	43,101	42,296	42,071	42,079	44,855	44,102	54,821

YES! YOUR ESSENTIAL SHOPPER - PRINT								
Qualified Circulation								
Home Delivery - Address Specific	13,016							
Total Average Qualified Circulation - Print	13,016							
Total Average Circulation - Print	13,016							

NOTES

REPORT ENDING DATE

September 30, 2021

Visit auditedmedia.com Media Intelligence Center for additional data.

ADVERTISING POLICY

Publisher's declared policy is that all editions of the Daily and Sunday issues carry all advertising scheduled for the day, except copy received too late for early editions is inserted in corresponding editions of the following day. Some editions of the Sunday issue include additional advertising. The DEMOCRAT AND CHRONICLE's digital replica edition contains all ROP advertising content found in the print edition. FSIs are excluded from the digital replica edition. The DEMOCRAT AND CHRONICLE's digital nonreplica editions contain the following advertising: Restricted Access Website - select advertising from the print edition; Tablet and Mobile/Smartphone - select advertising from the print edition, as well as additional advertising.

NONPUBLISHING DAYS

No paper was issued on the following regular publishing days:

September 6, 2021 (Monday) Democrat And Chronicle

SINGLE COPY PRICES

Sun/Weekend	\$3.00
Daily/Other	\$2.50

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We certify that to the best of our knowledge all data set forth in this news media statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Gannett Co., Inc.

DEMOCRAT AND CHRONICLE, published by Gannett Co., Inc., 55 Exchange Boulevard, Rochester, NY 14614

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