

News Media Statement

6 months ended September 30, 2023
Subject to Audit

Rochester (Monroe County), New York
www.democratandchronicle.com

CIRCULATION SUMMARY								
	Sun	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri	Sat
TOTAL COMBINED AVERAGE CIRCULATION	35,098	23,501	23,265	23,035	22,776	24,284	24,109	31,977
Democrat And Chronicle								
Print	31,579	18,643	18,018	18,005	17,998	19,595	19,528	28,407
Digital Replica	3,519	4,858	5,247	5,030	4,778	4,689	4,581	3,570
Total Combined Average Circulation	35,098	23,501	23,265	23,035	22,776	24,284	24,109	31,977

CIRCULATION DATA BY PUBLICATION								
DEMOCRAT AND CHRONICLE - PRINT								
Paid Circulation								
Individually Paid Circulation								
Individual Subscriptions	28,103	17,529	16,909	16,911	16,899	18,448	18,408	27,305
Single Copy	3,163	616	608	596	602	650	623	787
Total Average Individually Paid Circulation	31,266	18,145	17,517	17,507	17,501	19,098	19,031	28,092
Business/Traveler Paid Circulation								
Hotel Distribution - Room/Lobby Copies	8							
Total Average Business/Traveler Paid Circulation	8							
Total Average Paid Circulation - Print	31,274	18,145	17,517	17,507	17,501	19,098	19,031	28,092
Qualified Circulation								
Public Access	155	254	254	253	255	255	256	165
Other Qualified	150	244	247	245	242	242	241	150
Total Average Qualified Circulation - Print	305	498	501	498	497	497	497	315
Total Average Circulation - Print	31,579	18,643	18,018	18,005	17,998	19,595	19,528	28,407

DEMOCRAT AND CHRONICLE - DIGITAL REPLICA								
Paid Circulation								
Individual Access	3,519	4,105	4,504	4,252	4,018	3,937	3,849	3,570
Total Average Paid Circulation - Digital Replica	3,519	4,105	4,504	4,252	4,018	3,937	3,849	3,570
Qualified Circulation								
Other Qualified		753	743	778	760	752	732	
Total Average Qualified Circulation - Digital Replica		753	743	778	760	752	732	
Total Average Circulation - Digital Replica	3,519	4,858	5,247	5,030	4,778	4,689	4,581	3,570
Total Average Circulation - Print & Digital Replica	35,098	23,501	23,265	23,035	22,776	24,284	24,109	31,977

NOTES

REPORT ENDING DATE

September 30, 2023

Visit auditedmedia.com Media Intelligence Center for additional data.

NONPUBLISHING DAYS

No paper was issued on the following regular publishing days:

May 29, 2023 (Monday)	Democrat And Chronicle
July 4, 2023 (Tuesday)	Democrat And Chronicle
September 4, 2023 (Monday)	Democrat And Chronicle

SINGLE COPY PRICES

Saturday/Sunday/Weekend	\$4.49
Daily/Other	\$3.49

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We certify that to the best of our knowledge all data set forth in this news media statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Gannett Co., Inc.

DEMOCRAT AND CHRONICLE, 245 East Main St., Rochester, NY 14604

HELEN TRASK

SVP, Consumer Marketing